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BIRMINGHAM START-UPS SET FOR CHINESE TRADE MISSION

A group of Birmingham start-ups involved in the low carbon energy sector are set to visit China in a bid to boost trade links with the country.

The founders of five companies from Innovation Birmingham's Low Carbon Accelerator Programme will join two other small businesses in the climate change industry which have been selected by UK Trade & Investment (UKTI) West Midlands.

The six-day trip will include business matching sessions, which have been organized by the Tianjin SME Association and will be attended by potential Chinese partners.

Katharine Fuller, Innovation Birmingham's senior project manager for EU projects, said: "It is very rewarding that the West Midlands region has been recognised as being a hot-bed for low carbon innovation.

"The fact our Low Carbon Accelerator programme nurtured a cohort of 30 start-ups this year has been fantastic for the profile and growth of local climate change initiatives."

"The invite to visit and strategise with climate change practitioners in the Chinese city of Tianjin will give the low carbon entrepreneurs excellent experience, as well as opportunities to develop commercial relationships."

The Low Carbon Accelerator start-ups include bio-glue maker Cambond, Civico Online Exchange Tracker, Greengineering, sustainability consultancy GreenHill, JJ Bioenergy and Unicorn Power.